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**For Immediate Release**  
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## **DS Waters of America, Inc. Begins Selling 5-hour Energy® Shots**

Atlanta, GA (PRWeb) November 17, 2010 ---- [DS Waters of America, Inc.](#), a leader in [home and office bottled water](#), [water filtration](#) and [office coffee delivery service](#) today announced its plan to sell 5-hour Energy® shots made by Essential Living. Initial sales will be in the [Kentwood](#)® market which includes the states of Louisiana, Mississippi, Alabama and the western panhandle of Florida. The sales of the energy shots will be made through the company's local delivery infrastructure, with over 150 routes in the region.

"As we expand our product portfolio, 5-hour Energy shots is a great complement to the rest of our products," remarked Tom Harrington, COO of DS Waters. "We are confident this pilot will be very successful at which point we would naturally look to expand our distribution and sales to a national level."

Glen Sanders, Vice President and General Manager of the Kentwood Region for DS Waters commented, "Our Kentwood team is excited offer the 5-hour Energy shots. We have a high energy team that is ready to distribute and sell a high energy product. The advantage we give our customers is that we deliver the product directly to their work or home location where 5-hour Energy can be used."

The product will initially be sold in 6-packs of either Grape or Pomegranate.

### **[About DS Waters:](#)**

Formed in 2003, DS Waters is the producer and distributor of home, office, and retail [bottled water](#), [water filtration](#) and [office coffee](#) products across the United States sold under the [brand names Alhambra](#)®, Abita Springs®, [Athena](#)®, [Belmont Springs](#)®, [Crystal Springs](#)®, [Hinckley Springs](#)®, [Kentwood Springs](#)®, [Nursery](#)® Water, [Sierra Springs](#)®, [Sparkletts](#)®, and [Roast2Coast](#)®, a [coffee delivery service](#). The company, headquartered in Atlanta, Georgia, is one of the leaders in the U.S. home and office water delivery, focusing on [three](#) and [five gallon](#), one gallon and [single serve bottled water](#) products. Water is bottled at over 25 manufacturing facilities, and delivered to over a million homes and offices and retail establishments in more than [40 states](#). DS Waters and its associates also provide safe drinking water to communities during emergencies such as hurricanes, fires, floods, droughts and other natural disasters. Visit [www.water.com](http://www.water.com) or [www.nurserywater.com](http://www.nurserywater.com) for more information.

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### **About 5-hour Energy®**

5-Hour Energy®, now in seven different flavors, is an energy shot that provides hours of energy and helps avoid that 2:30 feeling™ through a blend of B-vitamins and amino acids. Containing caffeine comparable to a cup of the leading premium coffee, there's zero sugar, zero net carbs, zero herbal stimulants and only four calories in each shot.

5-Hour Energy® can be found at stores and convenience stores throughout the United States.

Individual results may vary. See [www.5HourEnergy.com](http://www.5HourEnergy.com) for more information.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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